

Organised by



**pemudabn**  
MALAYSIA

**E X P O**



**PEMUDA**

**2018**

**14-15 APR**

DEWAN TUN RAZAK 1 & 2  
PWTC, KUALA LUMPUR



**AFFORDABLE  
HOMES**



**FUNDING**



**JOB FAIR**



**SKILLS  
TRAINING**

[www.pemudaexpo.com](http://www.pemudaexpo.com)



# ABOUT

**EXPO PEMUDA 2018** is organised by Pemuda UMNO. It will be held from 14 to 15 of April 2018 at PWTC, Kuala Lumpur.

The objective of Expo Pemuda 2018 is to showcase various sectors of the industry and to assist visitors in acquiring the right knowledge and updates on various opportunities, schemes, programmes and incentives currently on offer. Expo Pemuda 2018 comprises of a Property Fair focussing on affordable homes. It will also include a Job & Skills Fair focussing

on opportunities in both the job and training markets. The Expo will also showcase Funding opportunities to assist entrepreneurs in receiving the right assistance and advice on various schemes, incentives and processes to develop their businesses.

The event targets over 200 exhibitors, 50,000 visitors, entrepreneurs, business leaders, investors and participation from government agencies, and corporate companies.





# ACTIVITIES

01

On-The-Spot Interviews  
& Resume Clinic

02

Contests & Lucky Draw

03

Career Talks, Workshops  
& Seminars

04

Consultation on  
Entrepreneurship Programme

05

Stage Activities &  
Product Demonstrations



# OBJECTIVE



## AFFORDABLE HOMES

- ▶ Bringing together property developers and service providers to meet face to face with potential buyers
- ▶ Creating awareness and providing up to date information pertaining to available property offers



## FUNDING

- ▶ Creating a platform for information sharing for individuals wishing to create their own business ventures
- ▶ Creating a platform for existing entrepreneurs to learn more on how to develop their businesses



## JOB FAIR

- ▶ To assist employers seeking to fill job vacancies in their organizations thereby fulfilling their corporate needs
- ▶ Creating a platform in addressing the unemployment issue in Malaysia



## SKILLS TRAINING

- ▶ Showcase trainings and up-skilling programs available to students, unemployed individuals and lifelong learners
- ▶ Encourage students, unemployed individuals and lifelong learners to equip themselves with the right skills for the work market

## BENEFITS

- ▶ Unique opportunity for all types of visitors, to meet and interact with relevant parties at the event
- ▶ Fantastic platform to showcase projects, schemes, incentives and other opportunities all under one roof
- ▶ One-stop venue to showcase job opportunities and attract a large pool of quality candidates
- ▶ Great setting to increase & develop brand awareness, gain media exposure & showcase corporate brand name regionally

## WHO SHOULD ATTEND

- ▶ Academic Staff
- ▶ Business Start Ups
- ▶ Entrepreneurs
- ▶ Graduating Students
- ▶ Investors
- ▶ Life Long Learners
- ▶ Property Purchasers
- ▶ Service Providers
- ▶ Students Seeking Internships
- ▶ Working Professionals